



IDRISSA!
COME ON!

SOMETIMES I GET A KIND OF NUMBNESS...
IT'S ONLY THE TRUST THAT TATIANA AND THE
OTHERS SHOW ME THAT KEEPS ME GOING.



THIS NUMBNESS IS DUE TO THE PIECES OF LEATHER I CHOOSE:
THEY'RE REJECTS...



THESE PIECES OF LEATHER ARE NOT ESSENTIAL... A BIT LIKE ME, WHEN I WAS IN MY COUNTRY...



THAT'S WHY I IMMIGRATED: I WASN'T ESSENTIAL. IMMIGRATION PROBABLY SAVED ME...

BECAUSE, LIKE THESE REJECTS, BY WORKING HERE I'M CHANGING. AND ONE DAY, I HOPE, I WON'T HAVE ANY MORE GLOOMY THOUGHTS.



AND NOW, LET'S SEE WHAT WE CAN DO WITH THIS LEATHER THAT WAS DESTINED FOR THE LANDFILL SITE.



I WAS ABLE TO LEARN CRAFT TECHNIQUES THAT ARE IN DANGER OF BEING LOST IN ITALY...
I FEEL RESPECTED. I FEEL HAPPY...



IN FACT, EVERYONE HERE GIVES THEIR BEST. SO, OF COURSE, OUR PRODUCTS ALSO BRING JOY TO OUR CUSTOMERS. I'D LOVE TO MEET SOME OF THEM AND HAVE A CHAT WITH THEM.



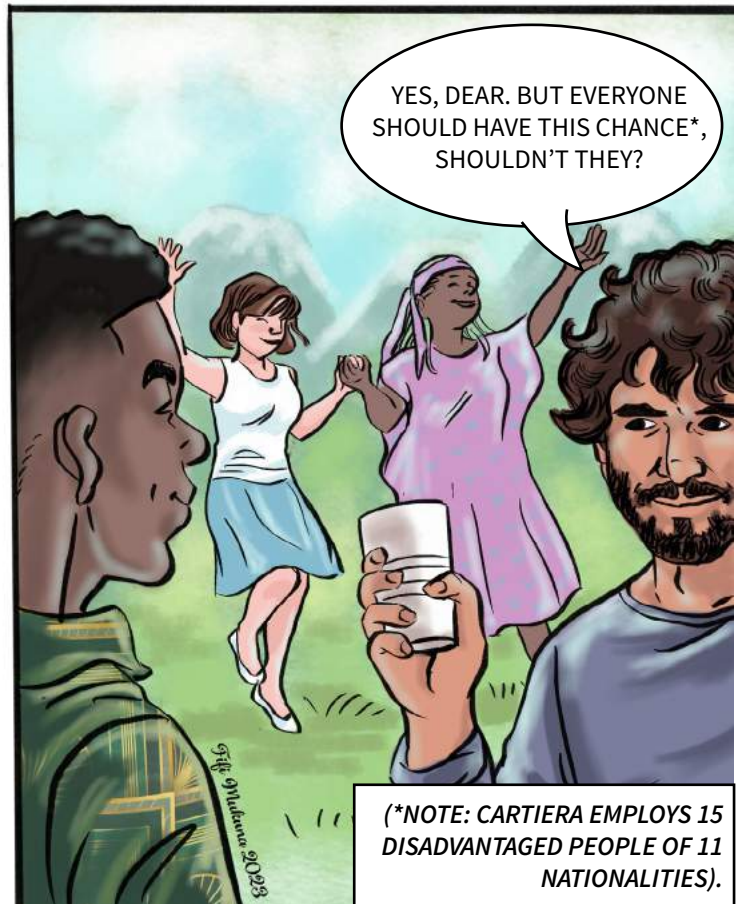
9746 911ukawa 2023

AH! ANDREA AND TATIANA HAVE SOME NEWS FOR US TODAY...

AND THAT'S GOOD NEWS. BECAUSE OUR COOPERATIVE HAS WON A CONTRACT WITH A PRESTIGIOUS CAR BRAND: WE'RE GOING TO PRODUCE LEATHER BAGS UNDER THEIR BRAND NAME.



WE'RE VERY LUCKY TO BE HERE, AREN'T WE, IDRISSA?



YES, DEAR. BUT EVERYONE SHOULD HAVE THIS CHANCE*, SHOULDN'T THEY?

(*NOTE: CARTIERA EMPLOYS 15 DISADVANTAGED PEOPLE OF 11 NATIONALITIES).