

**CARTIERA**



# CARTIERA

**Cartiera - social cooperative** is a start-up created with the aim of accompanying people in difficult living conditions - particularly asylum seekers and migrants - into the labour market. It offers specific training courses and the creation of hand-crafted products in the field of fashion made in Italy.

It was created as a follow-up to the project of integration and training for asylum seekers from the Centre for Training, Production and Reception in Lama di Reno (Marzabotto, in the province of Bologna), conceived and implemented through the collaboration between the **Lai-momo social cooperative** and the **United Nations Ethical Fashion Initiative (EFI)**. The initiative seeks to bring new life to the productivity of an area which once hosted the Lama di Reno paper mill.

At the start of the production process, the entrepreneurial project was able to benefit from the support of Fondazione del Monte of Bologna and Ravenna. Today the social cooperative has started to work on the first orders, some of which include partnerships with international fashion brands. Cartiera is researching other collaborations in order to guarantee the sustainability of the start-up.

Cartiera is a unique social enterprise, able to innovatively bring together the revival of Italian craft traditions, and the manufacture of leather goods and fabrics with the ultimate aim of successfully integrating people in a condition of economic hardship - whether they be Italian citizens or migrants - in the labour market. The enterprise is particularly mindful of the issues of **social and environmental sustainability**, using, for the most part, waste materials from previous works.

The used **fabric is handmade** by craftsmen and craftswomen supported by the Ethical Fashion Initiative program in Burkina Faso and in Mali: the fabric is made of ginned cotton which is carded and hand-spun. The weaving is done on mechanical looms, in full compliance with the ethical and fair working conditions and in line with international standards and the motto of the whole EFI project: "Not charity, just work".



## CONFERENCE BAG

In these proposals, the classic tote bags are reconfigured into bags of craftsmanship with small and refined details, some of which are made of fabric of various colours and patterns handmade in Burkina Faso or Mali.

They are perfect products for those who want to personalise their conference or event by offering a **unique and one-off object**, which tells a story of liberation through manual work.



## ART.18 - SHOPPING BAG

Canvas shopping bag in black or écru. It is possible to screen print logos or inscriptions on request.

**Dimensions:**

Height 42 cm

Length 34 cm

Length of handles 32 cm



## ART.18/B - LARGE SHOPPING BAG

Canvas shopping bag in black or écru. It is possible to screen print logos or inscriptions on request.

**Dimensions:**

Height 39 cm

Length 34 cm

Width 18 cm

Length of handles 21 cm



## ART.37 - SHOPPING BAG WITH LEATHER HANDLES AND SMALL FABRIC POCKET

Canvas shopping bag in black or écru with leather handles and small fabric pocket hand-made in Burkina Faso or Mali.

**Dimensions:**

Height 42 cm

Length 34 cm

Length of handles 32 cm



## ART.38 - CANVAS SHOPPING BAG WITH NAME TAG

Canvas shopping bag in black or écru with leather name tag made in Burkina Faso or Mali. It is possible to screen print logos or inscriptions on request.

**Dimensions:**

Height 42 cm

Length 34 cm

Length of handles 32 cm





## ART.39 - CANVAS SHOPPING BAG WITH DOUBLE NAPPA LEATHER POCKET

Canvas shopping bag in black with double nappa leather pocket on the front (in various colours). It is possible to screen print logos or inscriptions on request.

**Dimensions:**

Height 42 cm

Length 34 cm

Length of handles 32 cm



## ART.2 - NAPPA LEATHER SHOPPING BAG

Nappa leather shopping bag in various colours, with sash handles.

**Dimensions:**

Height 40 cm

Length 39 cm

Length of handles 31 cm



## ART.5 - SMALL RUCKSACK

Small bag made of nappa leather with écru rope straps. It is possible to screen print logos or inscriptions on request. This article can be used both as a rucksack and as a small bag.

**Dimensions:**

Height 41 cm

Length 37 cm



# SMALL LEATHER ITEMS AND GADGETS

Small handmade well-finished items with high-quality leather recycled from the left-overs of other pieces of work. Available in various colours. These are useful, attractive gifts which **contain the positive message** of people who are rebuilding their lives through their work.



## ART.9 - SMALL POCLETTE

Leather pochette in various colours with a different coloured zip. It is possible to screen print logos or inscriptions on request.

**Dimensions:**  
Height 10.5 cm  
Length 15.5 cm



## ART. 9/C - POCLETTE

Leather pochette in various colours with different coloured zip. It is possible to screen print logos or inscriptions on request.

**Dimensions:**  
Height 14 cm  
Length 20 cm



## ART. 6 - POUCH

Leather pouch in various colours with zip.

**Dimensions:**  
Height 8.5 cm  
Length 22.5 cm



## ART. 16 - CREDIT CARD HOLDER

Leather credit card holder.

**Dimensions:**  
Height 8.5 cm  
Length 10.5 cm



## ART. 9/B - BUSINESS CARD HOLDER

Leather business card holder.

**Dimensions:**  
Height 8.5 cm  
Length 11 cm



## ART. 7 - CHANGE PURSE

Leather change purse with zip and small pocket on the front.

**Dimensions:**  
Height 10 cm  
Length 11.5 cm

# CARTIERA COLLECTION



The use of different types of fabrics – made by hand by craftsmen and craftswomen from the cooperatives which are part of the supply chain of the Ethical Fashion Initiative in Burkina Faso and in Mali – characterises the distinctiveness of this **line of products known as “fabrics”**.

The **line called “recycling leather”** is the result of a series of creative experiments by craftsmen who worked with the cut-outs of leftovers from other pieces of work, all in the spirit of sustainable production from both a social and environmental perspective.

# FABRICS

## ART.4 - SMALL STORAGE BAG MADE OF FABRIC

Small storage bag made of various types of fabric made by hand in Mali or Burkina Faso with zip and leather tassel.

**Dimensions:**

Height 25.5 cm

Width 26 cm



## ART.4 - SMALL STORAGE BAG MADE OF LEATHER

### WITH AFRICAN FABRIC INSIDE

Small leather storage bag in various colours with an interior fabric upholstery made by hand in Mali or Burkina Faso. Leather zip.

**Dimensions:**

Height 25.5 cm

Width 26 cm





## ART. 9/C - POCLETTE

### MADE OF FABRIC

Small clutch bag made of various types of fabric made by hand in Mali or Burkina Faso.  
Leather zip.

**Dimensions:**  
Height 14 cm  
Width 20 cm



## ART. 9 - SMALL POCLETTE

### MADE OF FABRIC

Small clutch bag made of various types of fabric made by hand in Mali or Burkina Faso.  
Leather zip.

**Dimensions:**  
Height 10.5 cm  
Width 15.5 cm



## ART. 18 - FABRIC SHOPPING BAG

Fabric shopping bag made by hand in Mali or Burkina Faso.

**Dimensions:**  
Height 42 cm  
Width 34 cm  
Length of handles 32 cm



## ART.20 - FABRIC RUCKSACK

Fabric and leather rucksack with three small pockets, a coulisse flat closure with a buckle and padded leather shoulder straps. The fabric is made by hand in Burkina Faso.

**Dimensions:**

Height 40 cm  
Length 30 cm  
Width 25 cm

# RECYCLING LEATHER

## ART. 31 - CROSSBODY BAG WITH TASSEL

Leather crossbody bag in various colours, with tassel.

**Dimensions:**

Height 36 cm

Length 28 cm



## ART. 36 - TAMBOURINE CROSSBODY BAG WITH TASSEL

Multi-coloured leather tambourine crossbody bag with large leather tassel.

**Dimensions:**

Diameter 17.5 cm

Width 7 cm



## ART. 25 - HANDBAG WITH TASSEL

Leather handbag in various colours, with zip closure and large tassel in a different colour.

**Dimensions:**

Height 23 cm

Length 37 cm

Width 16 cm



## ART. 26 - LARGE HANDBAG

Large leather handbag in various colours, with zip closure.

**Dimensions:**

Height 31 cm

Length 44 cm

Width 18 cm



## ART. 21 - LEATHER RUCKSACK WITH DOUBLE ZIP

Leather rucksack in various colours with pocket and double zip closure.

**Dimensions:**

Height 33 cm

Length 30 cm

Width 15 cm



## ART.40 - LEATHER MAN BAG

Leather messenger bag with small fabric detailing made by hand in Burkina Faso or Mali. Zip closure and shoulder strap.

**Dimensions:**

Height 25 cm

Length 18.5 cm

Width 8 cm



# LABELS, LOGOS AND PERSONALISED DETAILS

ON REQUEST AND DEPENDING ON THE TYPE OF PRODUCT, IT IS POSSIBLE TO PERSONALISE THE ITEMS IN THE FOLLOWING WAYS:



## LABEL 1

Small flag label sewn onto the outside of the product.



## LABEL 2

Label sewn onto the inside of the product containing logos or wording.





## LABEL 3

Card label containing a description of the conditions/methods of production.



## LABEL 4

Logo imprinted onto the leather.



## FOR MORE INFORMATION

- Telephone: +39 351 1741909
- E-mail: [info@coopcartiera.it](mailto:info@coopcartiera.it)
- Website: [www.coopcartiera.it](http://www.coopcartiera.it)

Due to the use of left over materials from products recycled from previous works, the colours of the leather may vary. Similarly, the cloth produced in Burkina Faso and in Mali may have different wefts, colours and prints.

# COOPCARTIERA